



PUBLISHERS AND
BOOKSELLERS
GUILD
NORTHEAST

Publishers & Booksellers Guild, Northeast

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Registration No.: RS/KAM(M)/263/RFS-Regn of soc/202515646 of 2025-2026

An appeal to support students Affected by the Assam floods

Dear Friends,

As you are all aware, the ongoing floods in Assam have caused extensive devastation in the districts of Sivasagar, Charaideo, and Jorhat. Numerous families are facing severe hardships on several fronts. Sadly, a large number of students have lost their textbooks, notebooks, school bags, uniforms, and other essential educational materials.

As members of the book trade, we bear the most moral and social responsibility to stand by these students and help ensure that their education continues with minimal disruptions during this difficult period.

We, the Publishers and Booksellers Guild, Northeast, seek your support through this letter. The Govt of Assam has already pledged to replace the textbooks; hence, from our end we wish to contribute notebooks, stationery and school bags to as many students as we can.

Any financial assistance from your end, big or small, will play a significant role in helping the affected students resume their education and restore a sense of faith in the society. We believe that it is needless to state that the more funds we raise, the more students we can help.

The Guild will ensure that all contributions received are allotted in a transparent and fair manner among genuinely affected and deserving students in the districts of Sivasagar, Charaideo, and Jorhat. We shall share a full report of the expenses and list of beneficiaries once the relief exercise is completed.

Let us come together in this humanitarian effort and reaffirm our commitment to education and social responsibility and give something back to the students. Your timely support can bring renewed hope, confidence, and encouragement to countless children whose education has been disrupted by this disaster.

We sincerely seek everyone's cooperation and active participation in making this initiative a success.

All of you who wish to contribute may kindly contact the undersigned at the earliest so that we can start our planning. We also request you to circulate this appeal widely within the publishing and bookselling community to maximize support for the affected students

Thank you,

Account Name: Publishers and Booksellers Guild Northeast
Account Number: 4109861800
Account Type: Current
Bank Name: Central Bank of India
Branch - Guwahati
IFSC Code: CBIN0280001



Kindly send a screenshot or the transaction number of your donation

Bhaskar Dutta-Baruah
President
94351 04876

Sincerely yours,

Dhiraj Goswami
Secretary, 86387 31659

Pankaj Bhagawati
Treasure, 98640 34526